





CHASEN Citrus Heights Area Seven-Eight-Nine 7800 Wonder St. (Corner of Antelope & Wonder) CHASEN789@gmail.com

MINUTES Meeting Tuesday July 16, 2024 at 7 PM

1.	Welcome and Introductions	Bill
2.	Recognize First Time Attendees: 1	Bill
3.	Minutes-June 18, 2024 (Approved & Distributed)	Kat
4.	Treasurer Report: area 7-8-9	Diane
	Business Checking Available \$1,	682.51
	Business Savings Available	498.47
	Total: \$2,	180.98

5. IMPACT- Police/Crime report for Citrus Heights.

Sgt K Shoberg

The Impact team consists of 5 CHPD officers that cover the city homeless population, blight, community issues, crime suppression and the city beautification crew. He states the unsightly carts and abandoned garbage with homeless situated around the city is improving due to better accountability and crime suppression by officers. He addressed the differences between sleeping in public, which is not a crime, and camping on private property in light of the recent ruling by the Supreme Court. An inquiry was made about the volume of calls made from Sunrise Point Apartment Complex vs other sites, he confirmed the calls are much higher for them, adding they hope it will improve after the "settling-in period" of 18 months has been made. Although there currently is no metric posted on their website, there are postings on the social media account that keeps the public updated on some topics. Sgt Shoberg spoke briefly about National Night Out, encouraging attendance. He also reminded us reports for non-emergency police needs can be made at pdimpact@citrusheights.net.

6. Updates: Old & New Business:

a. City Update/ Council Woman, District 2 Rep. Jane Taff Jane confirmed the next city council meeting will be on July 24th, also reminding; the meetings are now on Wednesday nights effective this month. The bulk of conversation stemmed from the news of the recently vacant Preschool Property for sale on Old Auburn Blvd had been purchased by the city. The property is in good condition, plenty of space and intended to be used for public good. The likelihood to improve status of animal control services. Currently animal control services are contracted out to Placer and Sacramento Counties. This costs the city quite a fair amount of money and causes residents the inconvenience of not having services nearby. A feasibility study will be done to determine the fiscal soundness of this approach. Other proposals will be considered after the initial study is completed. Jane also mentioned that 25% of the current city-wide workforce also live here. There are 8 counties involved in a workforce development collaboration to invest in careers and corporate business industry to encourage outside sectors to come into our city and vis versa to increase the "live here, work here" numbers. She also confirmed the final agreements were made regarding the future hotel development downtown. Ending comments were made about the Sunrise mall being in decline; Jane confirmed the mall has 5 separate owners which don't seem able to work together. Also

noting the Elephant Bar empty restaurant on the boulevard is owned by another separate entity. Code enforcement involvement concerns were raised to which Jane responded; the property is privately owned and they do have rights as owners.

7. Program Presentation: Sheri Merrick, Executive Director CH Chamber of Commerce

Sheri Merrick has a 15 year history of positive contributions to local cities & chamber offices. She has been the Executive Director for only 4 months and has hit the ground running. Her zeal for bringing the best to Citrus Heights has been tempered only by need to pace her ambitions for the many advances she hopes to bring to fruition. She states she and Rene, the Chamber Membership Director & Office Administrator, have rolled up their sleeves and begun bringing the archaic by-hand processes into new automated data bases and plans to launch live on Aug 1st. Sheri has received many accolades of late for her hard work and dedication to communities and business successes. She is already growing the Board of Directors to ensure all industries are represented. This includes Home Based Businesses. She also plans to create a platform for businesses to utilize the chamber website to have a mini-website within the site to help promote their businesses, which in turn also helps to grow the chamber. Sheri reminds us that shopping local helps the city by adding to the tax base which also provides our city services. All things work hand-in-hand to collaborate successes, not to cause competition, therefore, no conflict of interest exists.

There are 3 monthly events with the chamber; 1 Commerce Community Connection Breakfast, 1 luncheon and 1 evening mixer. There is also an annual Community Awards Dinner. And upcoming the "Best of Citrus Heights" Event on Sept 19th in which several categories will be presented with bragging rights of being the best. The event will be judged by a 3rd party entity. There will be prize drawings, dinner and plenty of fun. Sheri hopes to add to this list of events, but as noted must pace the many changes and additions for the time being to ensure success in all arenas of her thriving mission to make improvements. Side note; she is hopeful to relocate the chamber office to a better profile position to make finding their office more convenient. Sheri reiterated she loves sharing her zeal with others and making businesses thrive.

8. Announcements:

- There will be NO August Community meeting for CHASEN. Next meeting September 17th.
- National Night Out: Aug 6th 6:00pm-8:00pm at C-Bar-C Park, 8275 Oak Avenue Grilled Hot Dogs, Chili, Nachos, Cool drinks, Games, 24' inflatable Slide, Crafts, Face painting, Rock painting, regatta, balloon maker, music, popcorn, cotton candy, snow cones, Leatherby's Ice Cream, CHPD and CHFD.
- 9. Door Prize Drawing: Congrats to Ruth Moses who won the drawing.

LOCAL BUSINESSES THAT JOIN SUPPORT WITH US FOR A SUCCESSFUL COMMUNITY:

Bruins Legal Doc Prep	Narenj Mediterranean Grocery	Tony's Liquor & Deli
Corey's Cards & Games	Primo's Auto Insurance	Walmart
Country Waffle	Starbucks Cooperwood Square	
DeMattei Real Estate	Kathy Morris	THANK YOU!
Half Price Books	John Barth Orelle Creek Ct	
Leatherby's Family Creamery	Target	